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SARONY, 364 FIFTH AVENUE.  
EDWIN E. MERSEREAU, Manager. OPPOSITE ALTMAN'S



## Beautiful Hats for Easter

A striking display of hats—featuring styles that give the utmost in individuality and differing effects is now presented, at moderate prices in our Millinery Department.

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FOURTEENTH STREET Founded 1827 WEST OF FIFTH AVE.



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A dependable stock of superior small fruit plants selected from the famous collection of the country's foremost specialist in berry culture. Supremely tasteful strawberries; large, luscious raspberries; giant, meaty blackberries; gooseberries and currants of rare flavor; splendid, heavily rooted grapes. These and a complete stock of garden roses, fruit trees, roses, hardy perennials and other ornamental plants are listed in a fine new catalogue, No. 104, which is sent for the asking. Free advice by a berry expert to all who are interested.

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all feel the same if you shake into them some  
**ALLEN'S FOOT-EASE**  
T e Antiseptic, Healing Powder for the feet  
So Easy to Use  
Takes the friction from the shoe, freshens the feet and gives new vigor. At night when your feet are tired, sore and swollen from walking or dancing, sprinkle ALLEN'S FOOT-EASE in the foot-bath and enjoy the bliss of feet without an ache. Over 1,500,000 lbs. of Powder for the Feet were used by our Army and Navy during the war. In a Pinch, use ALLEN'S FOOT-EASE. Rubs the Feet.

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Gray, faded, streaked or lifeless hair restored to any shade in one application. Does not discolor the scalp, fade, nor rub off on the pillow. Makes a lustrous, rich, lovely color. No after shampoo necessary. You can apply it in the privacy of your own home in a few minutes. Any one of 32 shades given from ONE package. \$1.57 postpaid. Order direct, or SEND me a little LOCK OF YOUR HAIR; I'LL COLOR IT FREE. Cut close to head and mention shade wished. If in New York call and by appointment I will examine your hair. I have had 30 years professional experience and will tell you frankly what is best for you. I make no charge for examination or advice. Private operating rooms. Hair pamphlet free on request. L. PIERRE VALLIGNY, Room 54, 34 W. 58th St., New York.

L'INCOMPARABLE Manuel's Invisible TRANSFORMATIONS with or without SIGHT PROOF PARTING are the acme of perfection and the most modern hair pieces ever created. They are made to your individual order. More than 200 different styles to select from. A visit will convince you that Manuel's Transformations are incomparable. Hair Goods of every description on display. Write for Booklet. **Manuel** Specialist Exclusively In Hair Goods 29 East 48th Street, New York.

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\$5 to \$35

The Lily of France is the beautiful corset worn by beautiful women to make them more beautiful.

LILY OF FRANCE CORSET CO. 505 6th AVE. NEW YORK

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There are TRUHU RADIIUMS, TRUHU CREPES and TRUHU JERSEYS.

There are light colors, (including the most delicate shades) bright colors and dark colors—and white and black.

And all colors of all TRUHU SILKS are washable, without loss of tone or lustre. (The white is white after washing, not creamy.)

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Use warm water (comfortable to the hand) with suds of ivory soap—rub gently—rinse thoroughly—press while slightly damp (though nearly dry). Avoid using hot irons. If a spot appears the whole garment should be washed.

TRUHU SILKS are sold in ready-to-wear garments and by the yard.

On every garment look for this woven silk label

If the better shops cannot supply you, write to

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"If it's TRUHU it's washable"



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Shampooing—Hairdressing—Manicuring

Patrons will be pleased with our new and modern methods

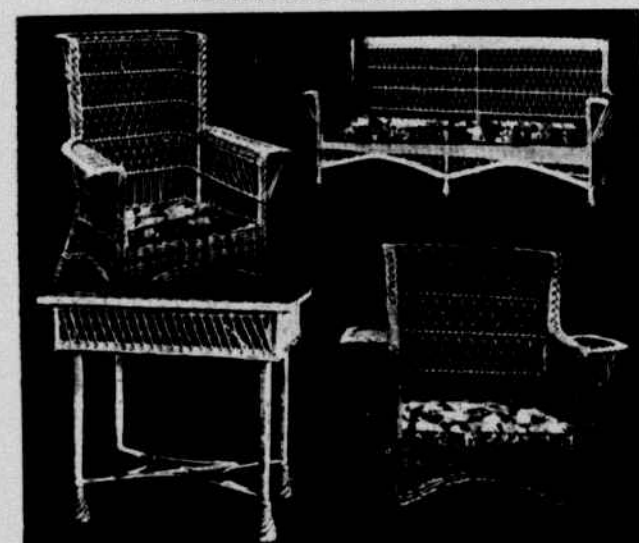
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For City and Summer Homes in Odd Pieces and Full Suites  
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FOR EXAMPLE: The four pieces illustrated, including 72-inch Davenport, reversible cushions. **\$74.75 COMPLETE**

Davenport with Cushion.....\$38.50  
Highback Armchair with Cushion.....\$11.75  
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3 Pieces, blue, were \$75. NOW \$55  
4 Pieces, Walnut, were \$350. NOW \$225

**LENNON & COMPANY** 17-19 West 37th Street

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Three slices of Basy Bread a day! Help reduce your weight in a natural way. Your friends must have told you about Basy Bread, now a recognized standard weight reducing ration. Basy Bread is not a medicine or drug, but a wholesome and delicious food—scientifically prepared. There is no unpleasant dieting—no irksome exercises in the Basy Bread course. Legions have reported remarkable reductions in weight, with gains in strength and health. You will be very much interested in the Basy Bread booklet, which gives reliable information on obesity and how to reduce. Write for your copy to-day. Sent in sealed, plain cover, postage prepaid.

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